

Hutchison 3G Austria  
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# Facts & Figures

Hutchison 3G Austria GmbH

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## Ownership:

100% -owned subsidiary of HWL (Hutchison Whampoa Limited)

## Management:

CEO: Jan Trionow  
CFO: Sabine Hogl  
CTO: Matthias Baldermann  
CMO: Thomas Malleschitz  
CSO: Rudolf Schrefl

## Location:

Headquarter: Vienna  
Regional Offices: Graz, Salzburg

## Employees:

Presently: 570

## Number of Customers:

973.000 customers (as per August 2010)

## Economic relevance:

"Because of the implementation of UMTS 3,000 Mio. Euro will be invested during the years 2002 to 2007 and will force job opportunities of about 2,500 jobs and indirect job effects of a further 9,000 to 15,000 jobs within the mobile market, (...)"

(Source: Wirtschaftsbericht Österreich 2003, from BMF and BMWA, page 68)

## Network Suppliers:

Node Bs (Base Stations) Supplier: NSN (Nokia Siemens Networks), ZTE  
Core Network Supplier (Switch) & Radio Links: NSN (Nokia Siemens Networks), ZTE  
Backbone: Alcatel-Lucent  
IN (Intelligent Network): HP  
Infrastructure Rollout Partners: ALPINE ENERGIE

## Network Coverage:

The 3MegaNetwork (3Meganetz) supplies with **94 percent** network coverage **Austria's biggest UMTS-Networkcoverage:** therefore mobile broadband access is provided not only in urban but also in rural areas. Thanks to the co-operation with the biggest Austrian mobile network operator 3 disposes of a network coverage of 98,5 percent for voice, SMS and simple multi media services.

In 2006 Hutchison 3G Austria already invested 300 mill. Euros in mobile broadband and enlarged its whole network with **HSDPA** ("High Speed Downlink Packet Access"). Currently Hutchison 3G Austria upgrades its 3MegaNetwork with **HSPA+**: 2010 the whole network will be enlarged with HSPA+ and prepared for LTE. Now the network provides highspeed up to 21 MBit/ second.

## Current Suppliers of Handsets and Modems:

Handsets: BlackBerry, Huawei, HTC, INQ Mobile, LG Electronics, Nokia, Sony Ericsson, Samsung, ZTE;

3Data – modems: Huawei, ZTE;

3Netbook: Acer

## Total Investment:

1,2 Billion Euro

Among the three biggest foreign investors 2004/2005

## License:

Acquired in November 2000

## License Cost:

€ 139 Million

## Frequency:

H3G-Frequency are in the following paired bands:

2 x 14,8 MHz in frequency band 1930,1 - 1944,9 / 2120,1 - 2134,9 MHz

H3G-Frequency are in the following unpaired bands:

5 MHz in frequency band 1915,1 - 1920,1 MHz

## Milestones:

November 2000	bought licence, duration 20 years
January 2001	pilot network test (video call, video streaming)
July 2002	brandname „3“ introduced world wide
September 2002	Berthold Thoma becomes CEO; national roaming agreement with mobilkom Austria
May 2003	launch – age of mobile multi media begins and video calling possible for first time in Austria
October 2004	Launch of MobileTV in Austria
December 2006	3group realized a revolutionary concept: No roaming costs in the 3Networks in Austria, Italy, Great Britain, Ireland, Denmark, Sweden, Australia, Hong Kong.
July 2006	3network is changed over to HSDPA
June 2008	DVB-H Launch: Additionally to the existing mobileTV portfolio via UMTS streaming 20 more and mainly new channels (15 mobileTV, 5 radio channels) are available via DVB-H.
December 2009	3 launches as the first provider in Austria its own Application Store
2009/ 2010	The 3MegaNetwork is enlarged with HSPA+
March 2010	global customer figure 26,8 Mio. (905.000 in Austria)
June 2010	3 launches as first provider in Austria a Video Store with more than 300 films/series

## Hutchison 3G International



### 9 companies world wide (11 licences)

- **Australia:** Hutchison 3G Australia Pty Limited (50% HWL)
- **Denmark:** Hi3G Denmark (60% HWL)
- **Hong Kong:** Hutchison 3G HK Limited (60.4% HWL)
- **Ireland:** Hutchison 3G Ireland Limited (100% HWL)
- **Italy:** 3 Italy S.p.A. (100% HWL)
- **Austria:** Hutchison 3G Austria GmbH (100% HWL)
- **Sweden:** Hi3G Access AB (60% HWL)
- **UK:** Hutchison 3G UK Ltd. (100% HWL)
- **Macau:** Hutchison Telephone Macau Company
- **Norway\*:** Hi3G Access Norway AS (60% HWL) – licence since September 2003
- **Indonesia\*:** Licence since October 2005

Globally 3 has over 27,8 Mio. UMTS customers (as per August 2010)

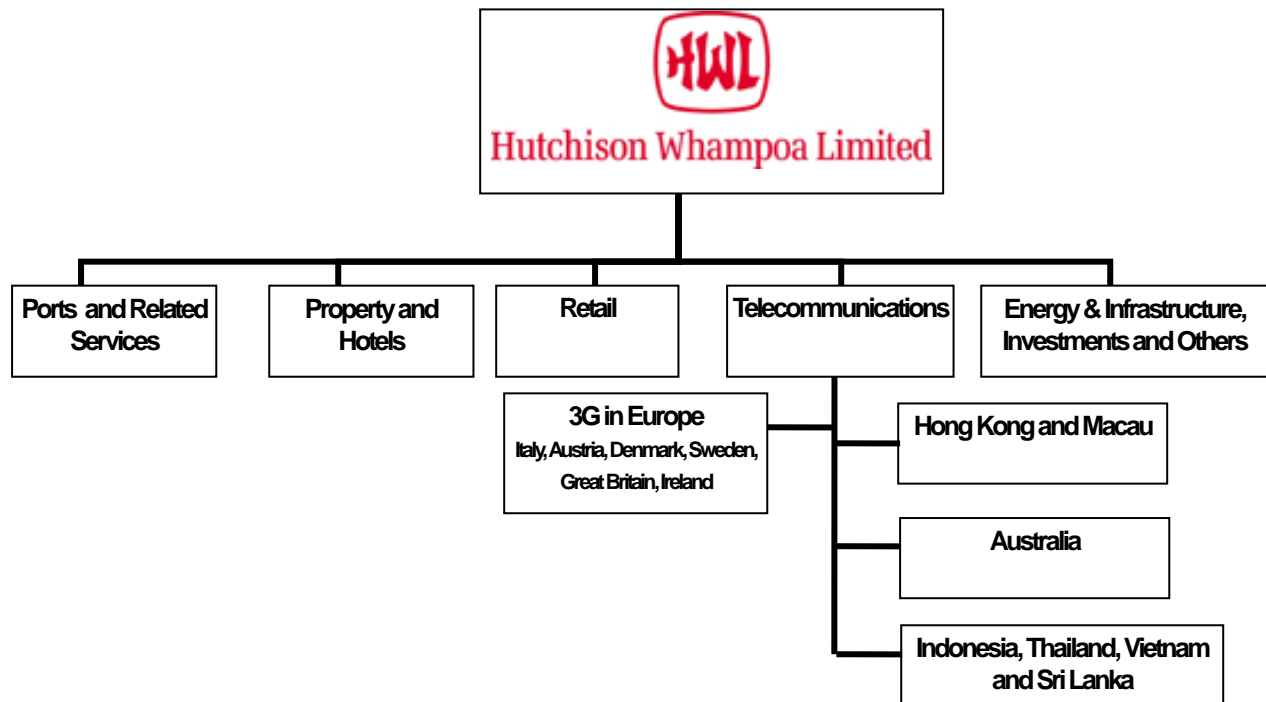
\* not operating yet

## Hutchison Whampoa Ltd.

Chairman: Sir Li Ka-shing  
Location: Hong Kong  
HK Stock exchange listed  
Revenue: HK\$ 300,549 Mio. (27 Billion Euro) in 2009  
Employees: 230.000 in 56 countries  
Structure: conglomerate with 5 main fields



Hutchison Whampoa Limited



For further information see: <http://www.hutchison-whampoa.com>

### About 3:

Hutchison 3G Austria GmbH started in May 2003 with the brand 3 as the first sole mobile multi media provider in Austria. 3 offers multimedia products such as mobile television, music, video calling on the UMTS-handset and in addition provides the classic ways of communication (voice calling, SMS and MMS) and as well mobile broadband. 3 has enriched its offer with popular internet services such as Facebook, Google and eBay on every 3mobile and moreover Skype and Windows Live Messenger on selected 3mobile phones. 3 is the only Austrian mobile provider which offers its own application store for various mobiles. Furthermore 3 provides 70 mobileTV and radio channels on 3mobiles as well on 3data modems. Hutchison 3G Austria GmbH counts 973.000 customers (as per August 2010), 27,8 Mio. customers worldwide, and is wholly owned by Hutchison Whampoa Limited in Hong Kong.

### Questions to:

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