



INNOVATE WITH IOT!

5th Annual Forum on the Internet of Things

27-28 March 2017, Vienna City Hall

Amazon, Uber and Tesla, not to mention home-grown companies like Liebherr, Hagleitner and Pöttinger are investing massively in the Internet of Things, because IoT is one of the major drivers of digitalization. Intelligent networking is giving rise to new services, products, marketing opportunities and business models. The next wave of innovation is on the horizon, and it will be fast and powerful. **Now is the perfect time to make the leap from evaluation to implementation.**

The **5th M2M/ IoT Forum CE** is Central Europe's leading IoT conference, featuring international keynote speakers, input and views from eminent IoT experts and examples of successful implementation from the region.

See for yourself the exciting opportunities IoT offers and develop your own IoT strategy. **The Forum offers seven international keynotes, twenty practice-based talks that tell it how it is in B2C & B2B, plus plenty of excellent networking opportunities.** Discover the opportunities offered by IoT, from block chain to wearables, and experience IoT applications in practice from the likes of Viking, thyssenkrupp, Payuka and Red Bull.

Speakers include: Scott Amyx, futurist, voted as a Top 10 Global Speaker; Nils Müller, CEO, TRENDONE; Karl-Heinz Land, digital Darwinist and evangelist; Ulrike Huemer, CIO, City of Vienna; Jeremy Cowan, Editorial Director, IoT Now; Ingrid Wistrand, Managing Director, Tele2 IoT; Prof. Dr. Axel Sikora, Offenburg University; Andreas Gall, CTO, Red Bull Media House; Thorsten Schröer, Director Electronics Industry Europe, IBM Germany; Jan Trionow, CEO, Hutchison Drei Austria GmbH; Volker Hager, Head of IoT, Industry 4.0, thyssenkrupp Elevator Europe Africa; Maria Zesch, COO, T-Mobile Austria;

We are partners of the Forum. Your special perk: buy your ticket for just €480 (usual price €680) plus 20% VAT by entering the code "Drei-480" during registration.

<http://www.m2m-forum.eu>

The M2M/ IoT Forum CE is jointly organised by SUCCUS and the City of Vienna.